

Angler Action:



**Solving Fishery
Mysteries... by
fishing**

“There's a fine line between fishing and just standing on the shore like an idiot.”

-Steven Wright



“Game fish are too valuable to only be caught once.”

- Lee Wulff



- Education
- Conservation
- Research



“Eventually I came to a point where, if only to save my sanity, I wanted to cut the crap and see some definitive results.

- *“Now I see that, like it or not, I have to be a soldier in the Trout Wars.”*
-John Gierach.



“You, you, and you ... Panic. The rest of you, come with me.”
- U.S. Army Sgt.

- **In 2010 Florida experienced a “once in a lifetime” cold water fish kill**
- **Anglers, biologists, fishery managers were stunned**
- **Anglers felt strong urge to help**



New era of Angler Accountability



- FWC was open
- Had to overcome bias and stereotypes
- NOAA, TPW, independent scientists

“There he stands, draped in more equipment than a telephone lineman, trying to outwit an organism with a brain no bigger than a breadcrumb, and getting licked in the process.”

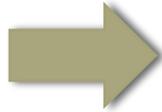
-Paul O'Neil, 1965



“Nothing makes a fish bigger than almost being caught.” -Author Unknown

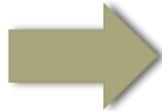
- **Data-Poor Environment vs. Data-Rich Environment Results**

‘Best Guess’ Decision Making



- Confident Decisions

Unnecessary fishing closures,
Over-the-top restrictions



- Prudent fishery management

Too-little, too-late remedies



- Timely Responses

“Somebody just back of you while you are fishing is as bad as someone looking over your shoulder while you write a letter to your girl.” - Ernest Hemingway

- **What do we need to log and how long does it take?**



Basic trip and location data

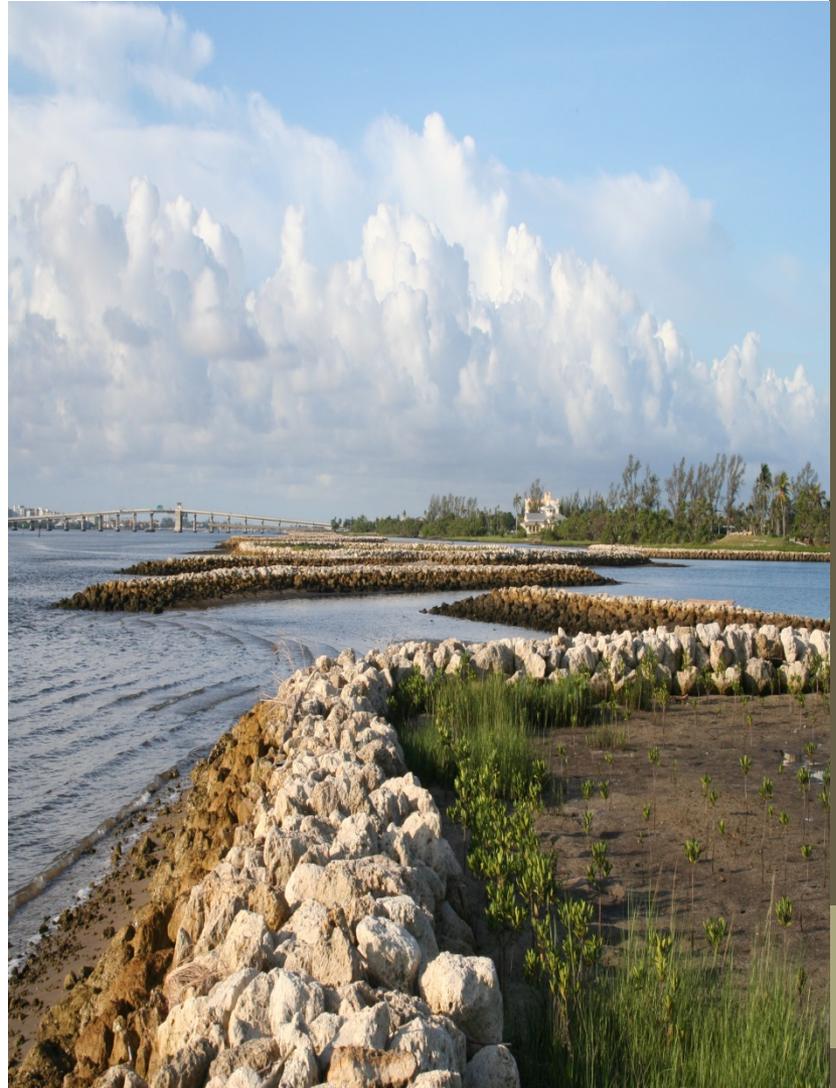
Basic catch (and release) data

Details are optional, and encouraged

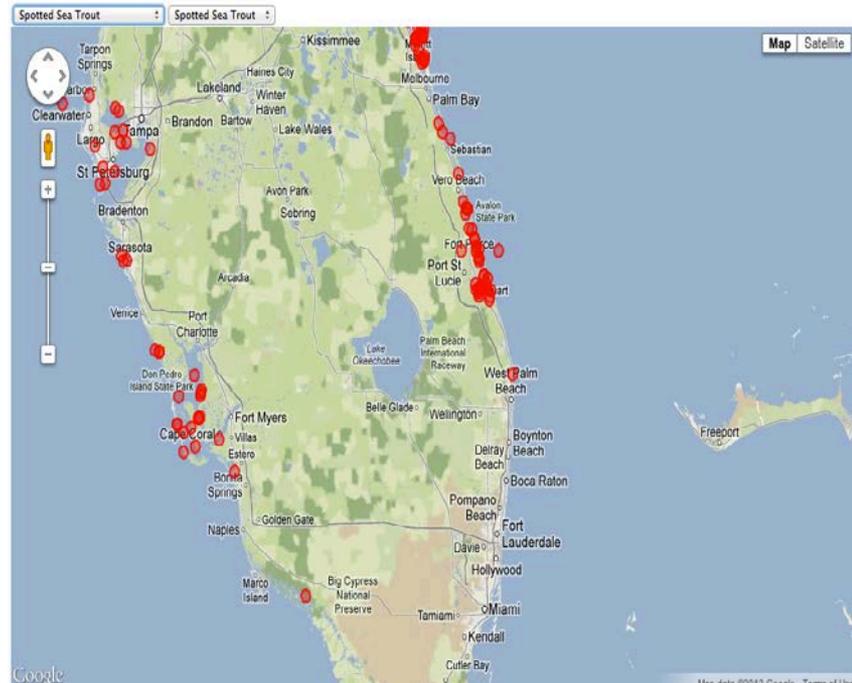
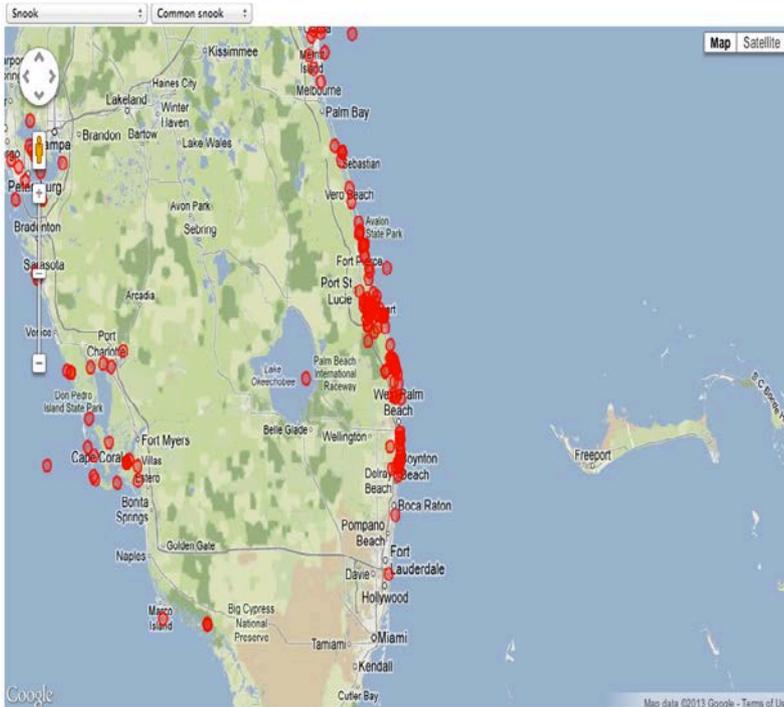
AAP: Why should we?

- **Shed the target - Accountability**
- **Obtain a personal fishing log**
- **Provide a service which satisfies many needs**
 - **Data for managers**
 - **Habitat mapping**
- **More?**

- *Calling fishing a hobby is like calling brain surgery a job. -Paul Schullery*



Florida Snook vs trout AAP data: What do you see?



“I am not against golf, since I cannot but suspect it keeps armies of the unworthy from discovering trout...” -Paul O'Neil

“Try to look unimportant; they may be low on ammo.” - Infantry Journal

- Can the state or the feds use the data against us?
- Can my neighbor look up my fishing spots?
- Can I pay to see his?

Data is password protected.

SGF requires formal data requests.

The AAP creates ACCOUNTABILITY in all areas of our fisheries.

anglers

biologists

managers

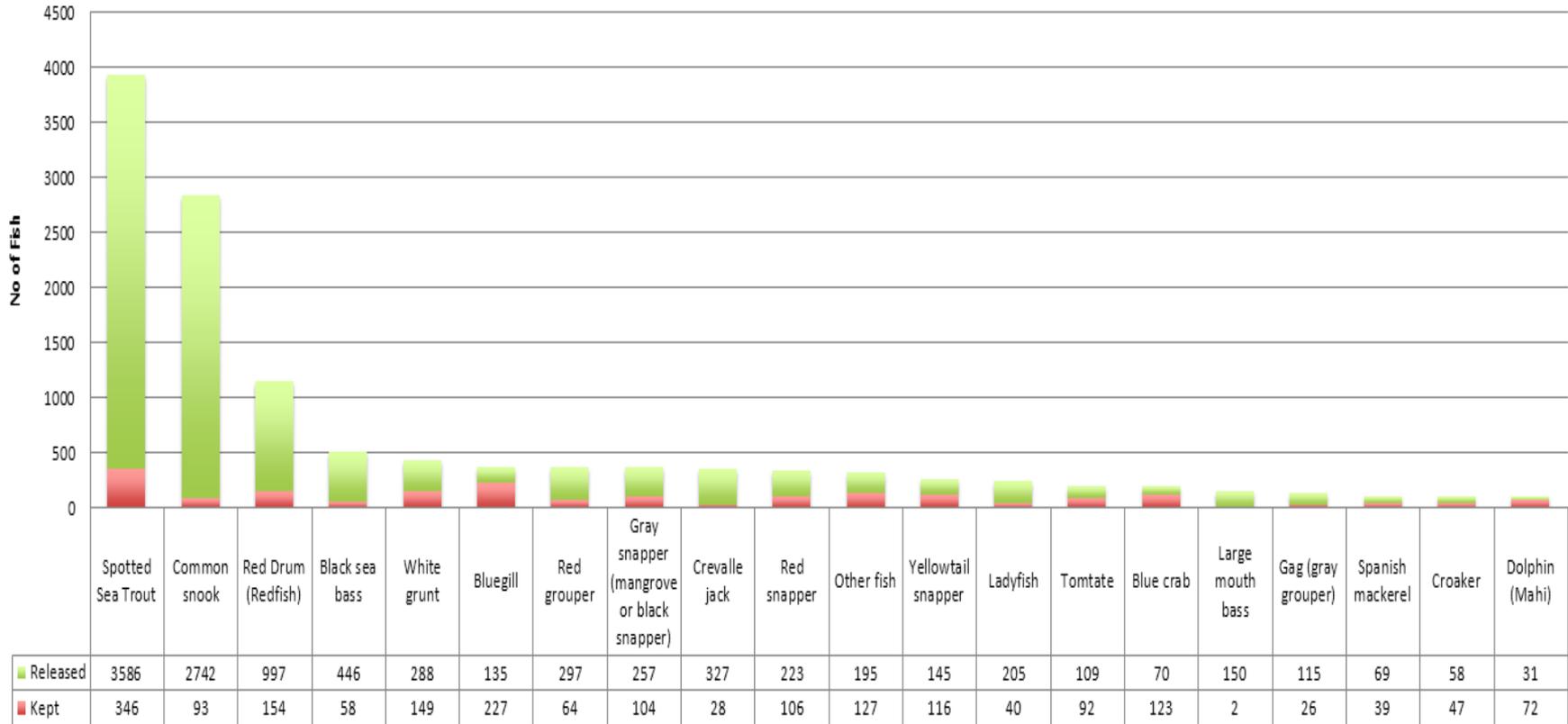
rules makers



Snook & Gamefish Foundation

“Bragging may not bring happiness, but no man having caught a large fish goes home through an alley.” -Author Unknown

Top 20 Subspecies Caught in 2012



Angler Action Catch Records tracking more than 26,000 released fish.

"Only when the last tree has been felled, the last river poisoned and the last fish caught, man will know, that he cannot eat money." -Cree Indian saying

The screenshot shows a web browser window displaying the Angler Action website. The browser's address bar shows the URL <http://angleraction.org/angleraction/>. The website's header includes navigation links: Home, Trip Data, My Account, Users, Logout, Getting Started, and AnglerTournament. A top navigation bar displays statistics: TOTAL TRIPS LOGGED: 4587, TOTAL FISH KEPT: 7347, and TOTAL FISH RELEASED: 26232. The main content area features a user profile for Brett Fitzgerald, Snook & Gamefish Foundation, with a profile picture placeholder. Below the name are links for Fishing locations, Pictures, and Species Distribution (marked as 'Hot!!'). A 'New!!' badge is next to 'My iAngler Tournament Trips'. Large statistics are shown: 4587 Trips, 7347 Fish Kept, and 26232 Fish Released. A weather widget for Holiday Mobile Home Park, Florida, shows 77.00°F and Sunny weather. The page is divided into three main sections: 'Manage Information' (Manage Users, User List, Manage Resources, Query), 'Generate Reports' (Trip Report, Location Report, Catch Report, Fish Kept Report, Fish Released Report, Weigh Slips), and 'My Masters' (Country, State, County, Affiliation, Trip Type, Species, Sub Species, Slot Applicable, Guide, Shore, Release Condition, Hook). The footer contains site information, contact links, and weather data.

Browser tabs: Inbox (100) - brett@snookf..., Inbox (29) - brett.slab@gm..., Welcome to Angler Action

Browser address bar: angleraction.org/angleraction/

Browser search bar: what time to sea turtles usually hatch?

Browser tabs: Most Visited, Snook Foundation Mai..., Florida Sportsman For..., Snook Foundation, http://angleraction.or..., HomeBrewTalk.com - ..., Jupiter Grades Graded..., Dave's Dreaded Actual..., ITIS Results of Search i..., Welcome to Fly & Lig...

Website header: Home Trip Data My Account Users Logout Getting Started AnglerTournament What's New Get Involved Help

User Profile: Brett Fitzgerald Snook & Gamefish Foundation

Navigation: Fishing locations Pictures Species Distribution Hot!! My iAngler Tournament Trips New!!

Statistics: 4587 Trips 7347 Fish Kept 26232 Fish Released

Weather: Holiday Mobile Home Park, Florida Closest Reporting Station 77.00°F Sunny Weather Utilities

Manage Information: Here are items you can manage

- Manage Users: Add, Edit, Block, Unblock
- User List: Site User List
- Manage Resources: Downloads, FAQ etc
- Query: Queries entered by Users

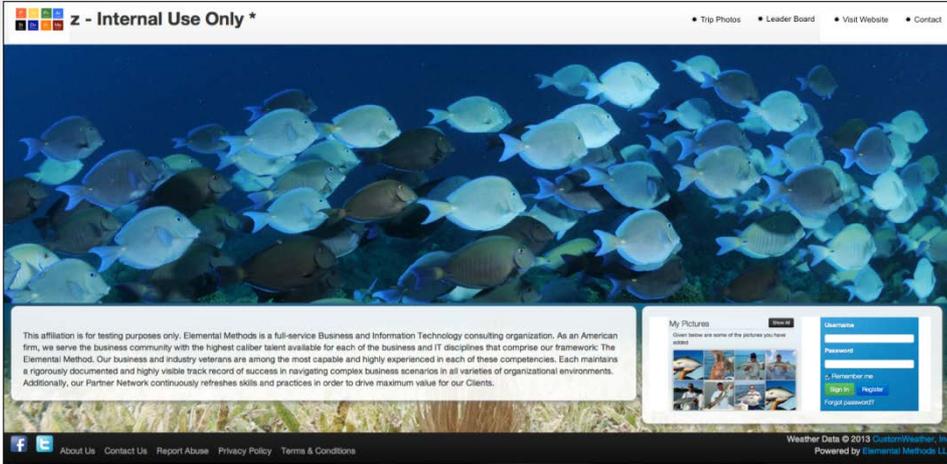
Generate Reports: You can download as Excel/PDF

- Trip Report: Find more about your Trips
- Location Report: Where did I fish - Also shows on Map
- Catch Report: Species and Catch count
- Fish Kept Report: Which Fish did I keep
- Fish Released Report: Which Fish did I release
- Weigh Slips: My Weigh Slips

My Masters: You can Manage Masters from here

- Country
- State
- County
- Affiliation
- Trip Type
- Species
- Sub Species
- Slot Applicable
- Guide
- Shore
- Release Condition
- Hook

Footer: 8:38 AM 6/13/2014 angleraction.com About Us Contact Us Report Abuse Privacy Policy Terms & Conditions Weather Data © 2013 CustomWeather, Inc. Powered by Elemental Methods LLC



“My biggest worry is that my wife (when I'm dead) will sell my fishing gear for what I said I paid for it.” -Koos Brandt

TOTAL TRIPS LOGGED : 2998 TOTAL FISH KEPT : 4165 TOTAL FISH RELEASED : 16750

Home My Account Logout Getting Started What's New Get Involved Help

Club Administrator
Club Manager: z - Internal Use Only *

Bransford, Texas
Closest Reporting Station

66.90°F
Sunny
Details

Weather Utilities

66 Trips 129 Fish Kept 1242 Fish Released

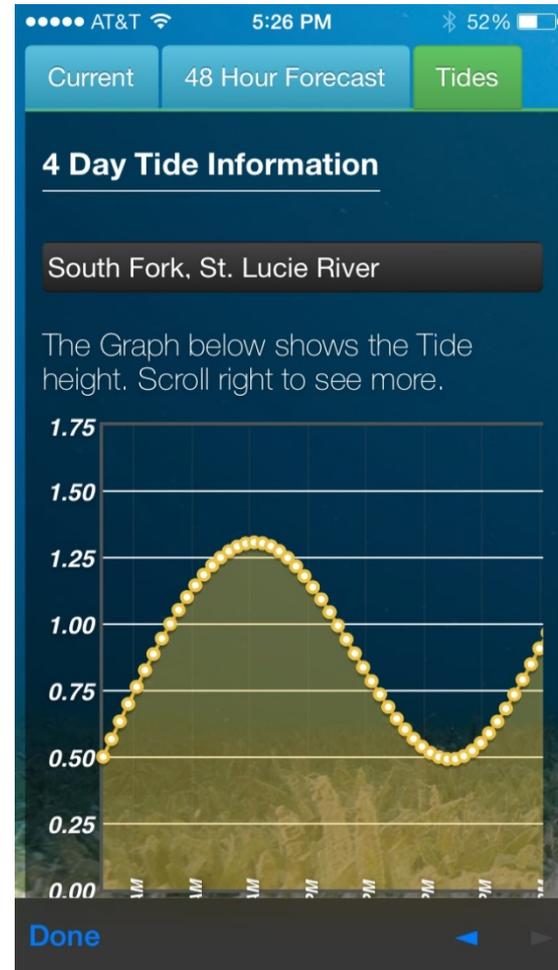
Recent Trips Show All

Here are some Trips completed recently

<p>Trip On 10/12/2013 Palm Beach County, Florida</p>	10/12/2013	Brett Fitzgerald	▶
<p>Trip with abhishek mishra Utah County, Utah</p>	10/07/2013	Abhishek Mishra	▶
<p>Trip On 10/4/2013 Palm Beach County, Florida</p>	10/04/2013	Brett Fitzgerald	▶
<p>API Testing China</p>	10/01/2013	Abhishek Mishra	▶
<p>Trip on 10/1/13 Utah County, Utah</p>	10/01/2013	Abhishek Mishra	▶
<p>Trip on 9/25/13 Bay County, Florida</p>	09/25/2013	Abhishek Mishra	▶
<p>Corpus Christi Bay Aransas County, Texas</p>	09/25/2013	Michael Christopher	▶
<p>Bonita Springs Baldwin County, Alabama</p>	08/21/2013	Garett Bidus	▶

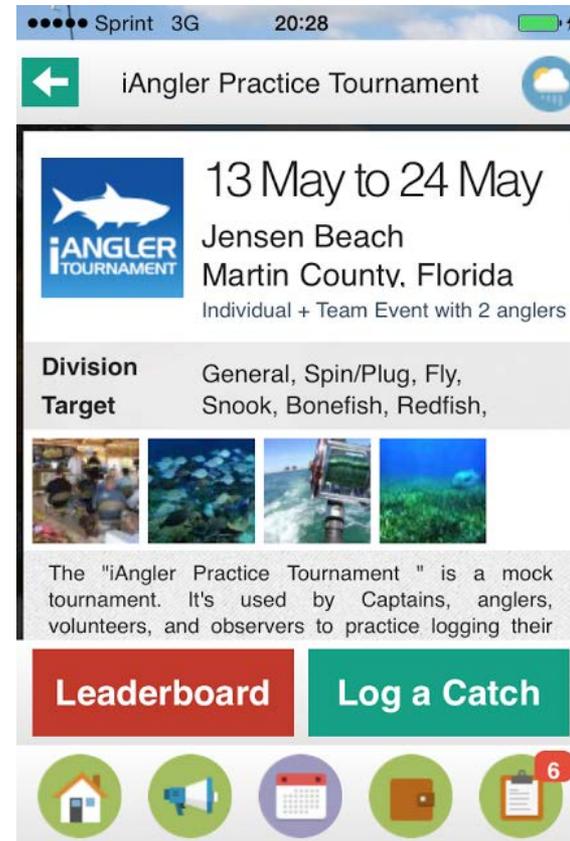
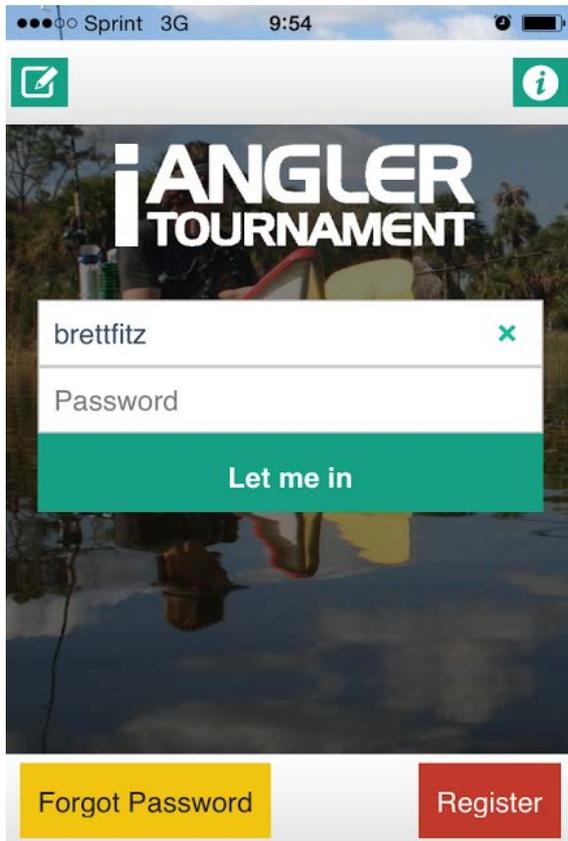
Weather Data © 2013 CustomWeather, Inc.
Powered by Elemental Methods LLC

“It is impossible to grow weary of a sport that is never the same on any two days of the year.” -Theodore Gordon



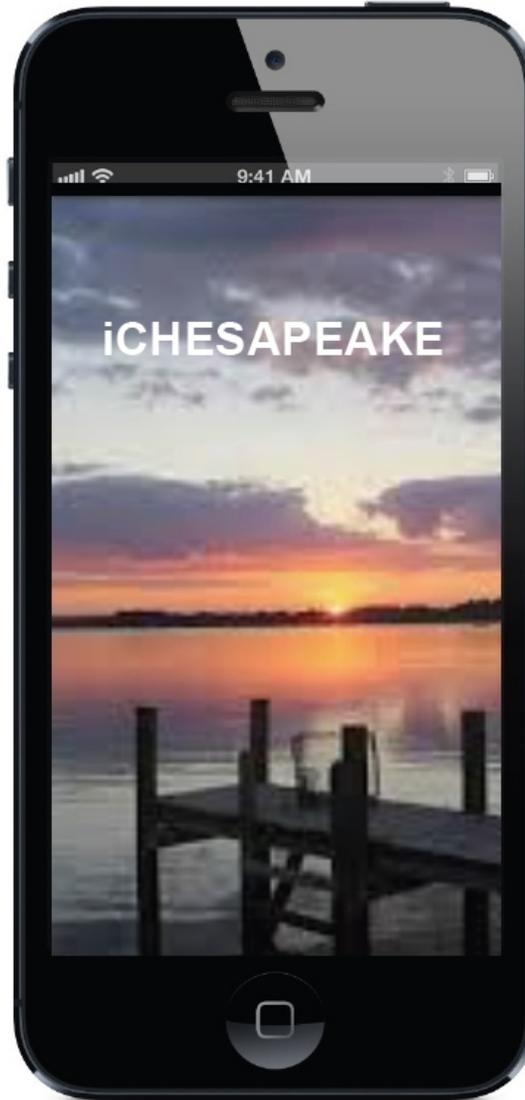
iAngler

If people concentrated on the really important things in life, there'd be a shortage of fishing poles. -Doug Larson



iAngler Tournament: Capturing new data from new anglers. –www.ianglertournament.com

Put backing on your line; even if you never use it. It helps you dream. ~Jimmy D Moore



There is no greater fan of fly fishing than the worm.

-Patrick F. McManus

Member “Catch Wall”



- Patterned after “Facebook”
- Allows members to share:
 - Catch and trip information
 - Comments on fishing issues
 - Local events and activities
- Provides administrative oversight and security

SGF’s Gamefish Cloud

"The season is ended. There was not enough of it; there never is." -Nick Lyons



- Comments & Questions