



The mission of the Children's Museum of Naples is to provide an exciting, inspiring environment where children and their families play, learn and dream together.





**World Café:** Discover the diversity of cultures and traditions in Southwest Florida, and the wider world, through play food, celebrations and dress.



**At the Beach:** Experience natural wonders, and enjoy fishing and learn about marine biology.



**The Banyan Tree:** Challenge the body and mind as you climb and explore every nook and cranny.



**Johnsonville's Backyardville:** Wander through a maze, watch performances in the amphitheater, get your hands wet as you play in this space.



**The Farm & Market:** Use curiosity, imagination and role play to experience life as a farmer and understand how food gets from the farm to the market.



**The Four Seasons:** Visit Mother Nature's House for an opportunity to interact with the four different seasons and engage in the fun activities each brings.



**Journey through the Everglades:** Explore the sights, smells and sounds of the 'Glades by experiencing a day in the life of this unique ecosystem.

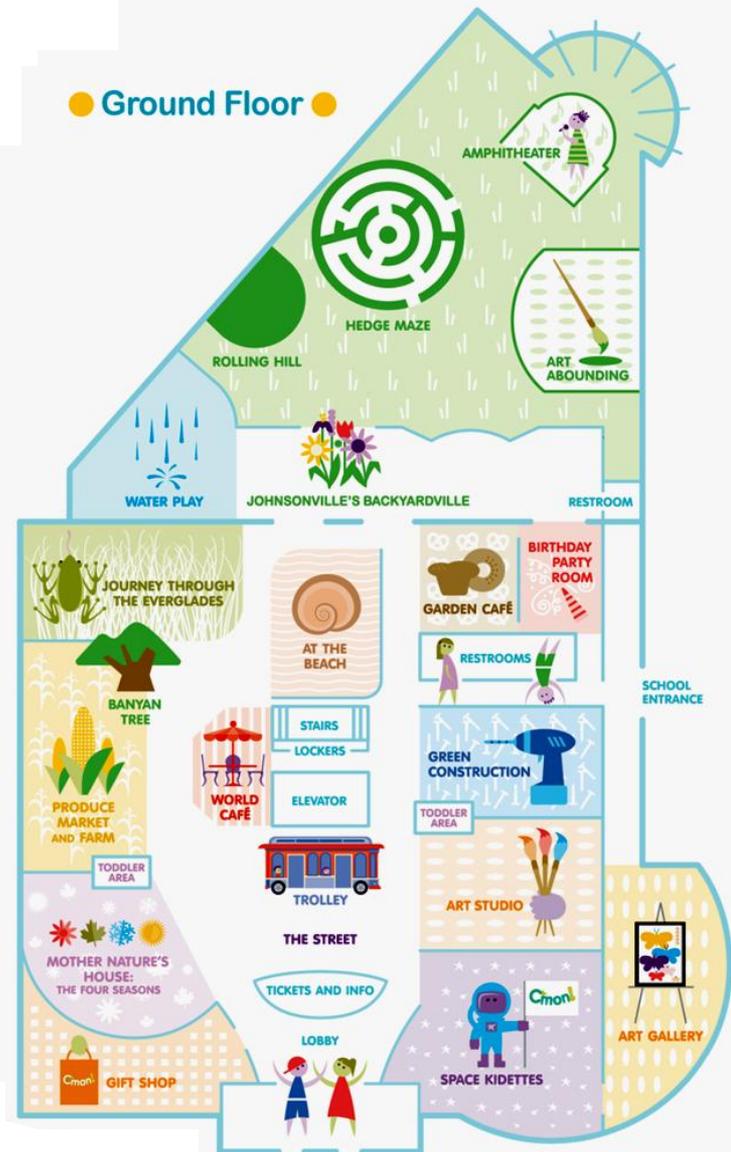


**Space Kidettes:** Investigate space and an alien planet, as imagined by a child, and learn about the wonders of our universe.



**The Street:** Launch into a world of exploration as you visit the many different street exhibits which include the hands-on Art Studio, Green Construction space and Trolley.

## ● Ground Floor ●



● Upper Floor ●



**Library:** Look through books, thumb through information about anything and everything to do with children.



**Classrooms:** Experience everything from school field trips to grandparent programs in these three classrooms.



**WGPU Curious Kids:** Discover more about yourself and others, express individual artistic creativity, and share talents with others pre-teens.



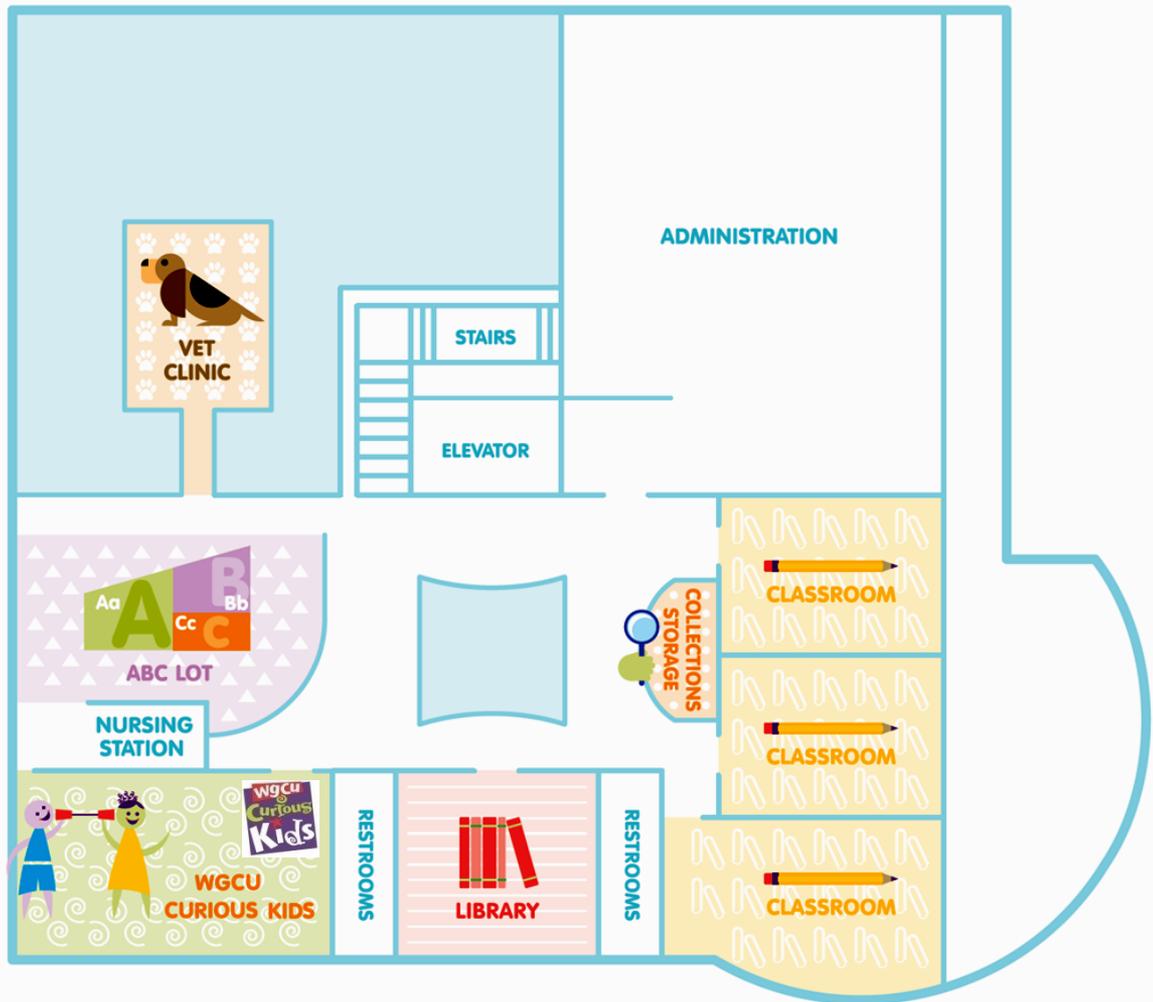
**Vet Clinic:** Examine facts about animals and, through imagination learn how to feed and care for pets.



**ABC Lot:** Infants and toddlers exercise their brains through mental and physical activities.



**Collections Storage:** Houses our extraordinary collection of more than 2,000 cultural objects from around the world.



## Journey through the Everglades

### Big Cypress Basin Presents “Naturalist Overlook”



Storm



Dawn



Dusk



## **Big Cypress Basin: “Naturalist Overlook”                      \$100,000**

Permanent naming opportunity includes recognition at the exhibit and on the donor wall in the lobby.

Commitment may be pledged over five years.

This interactive classroom within the Everglades exhibit is designed to inspire children to protect and preserve this unique watershed. The “Naturalist Overlook” includes immersive graphics, field guides, binoculars and volunteer “Naturalists” to guide the experience.

The “Naturalist Overlook” is a great venue to present programs that will encourage children to become life-long ambassadors for the environment.



**Big Cypress Basin: “Naturalist Overlook”** **\$100,000**

Sponsorship benefits include;

Exhibit at the Museum ... projected 75,000 annual visitors

100 guest passes for inaugural year

10 Family memberships

Special recognition in C'mon publicity, advertising, website, annual report and newsletter.

Preferred recognition as, “Sponsor of the Week” at C'mon. A Free Admission Day for employees and families of Big Cypress Basin will be held during this week.

Permanent recognition on our Campaign Donor Wall



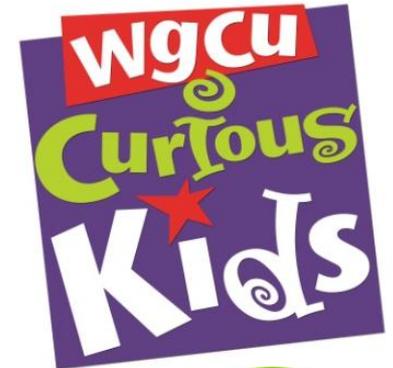
## WGCU Curious Kids TV Show

This is a local children's program hosted by Southwest Florida kids for Southwest Florida kids. Designed for an elementary age audience the 30-minute program will be produced quarterly by international children's educator / singer Rosie Emery.

WGCU Curious Kids will focus on;

My Self	Wellness, health & safety
My Backyard	Southwest Florida environment
My World	Customs from around the globe

C'mon will be the backdrop for this program along with field trips to locations throughout Southwest Florida. The Big Cypress Basin "Naturalist Overlook" exhibit will be featured.



“There is always one moment in childhood  
when the door opens and lets the future in.”

**Graham Greene**



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