

Lobbyist Registration

- Working with Office of Counsel and District Clerk to Implement the new requirements
- Legislation requires:
 - Develop a lobbyist registration process
 - Post a database to the District website of registered lobbyists/principals
 - Be diligent to ascertain whether persons required to register have complied
 - Not knowingly authorize a person who is not registered to lobby the District

Lobbyist Definitions

- “Lobbies” means seeking, on behalf of another person, to influence a district in an area of policy or procurement or an attempt to obtain the goodwill of a district official or employee. [SB 0846]
- “Lobbyist” means a person who is employed and receives payment, or who contracts for economic consideration, for the purpose of lobbying, or a person who is principally employed for governmental affairs by another person or government entity to lobby on behalf of that other person or governmental entity. [SB 0846 and Fla. Stat. 112.3215 (Lobbying before executive branch)]
- The term “lobbies” shall be interpreted and applied consistently with the rules implementing Fla. Stat. 112.3215. [SB 0846]

Executive Branch Lobbyist Registration Rules

Rule 34-12.160: “lobbying” activities include, for example:

- (1) The representation of a client in communications with the Office of the Governor with respect to legislative matters.
- (2) Seeking to influence the content of an agency’s request for proposals or specifications for the purchase of goods or services on behalf of another person or governmental entity, unless in regard to the category of purchases described in Rule 34-12.150, F.A.C.
- (3) Seeking to influence the priority given by an agency to the purchase of land or to a construction project on behalf of another person or governmental entity.
- (4) Seeking to influence an agency’s decision regarding a proposed rule in behalf of a client through communications with agency personnel outside of a publicly noticed agency hearing or workshop.
- (5) Seeking to influence an agency in behalf of a person or governmental entity with respect to policies of the agency.

Executive Branch Lobbyist Registration Rules

Rule 34-12.170: “lobbying” activities do not include, for example:

- (1) Participation at a bid conference held by an agency after bid specifications have been set and announced by the agency.
- (2) The mere submission of a bid or proposal in response to an agency’s solicitation of bids or request for proposals.
- (3) A request for information about an agency’s procedures, forms, budget, budget proposal, programs, or other requirements in behalf of another.
- (4) Appearances before an agency and communications with an agency which are initiated by the agency’s request, such as a response to an agency’s request for information, an appearance in response to an agency subpoena, or a quotation of prices or description of materials or services available in response to an agency’s inquiry.
- (5) Advice or services communicated to an agency which arise out of an existing contractual obligation to the agency to render the advice or services provided.
- (6) Representation of a client before an agency where the agency’s decision relates to the grant or denial of a permit, license, or certification, or may result in an order imposing or recommending the imposition of disciplinary action against the client.
- (7) Representation of a client at a publicly noticed hearing or workshop conducted by an agency regarding a proposed agency rule.
- (8) Representation of a person before an agency where the person provides only reimbursement for actual travel, lodging, and meal expenses, rather than compensation, remuneration, or a commission for the representation.
- (9) Communications with an agency by an expert consultant retained by a person to gather, analyze, or disseminate information required by the agency, when made in connection with the person’s application for a permit, license, or certification.

SFWMD Lobbyist Registration Website

Open Government

RELATED LINKS

- ▶ [Submit a Public Records Request](#)
- ▶ [Lobbyist Registration](#)
- ▶ [Registered Lobbyist Database](#)
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- ▶ [South Florida Environmental Report \(SFER\)](#)
- ▶ [Inspector General](#)
- ▶ [District Ombudsman](#)
- ▶ [Chapter 119, Florida Statutes and Public Records Guidelines](#)
- ▶ [Everglades Technical Oversight Committee \(TOC\)](#)
- ▶ [Water Resources Advisory Commission \(WRAC\)](#)
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▶ www.sfwmd.gov/opengov

NOTICE – Lobbyist Registration

Effective July 1, 2014, a person may not lobby a water management district in Florida until such person has registered as a lobbyist with that district by filing a registration form.

Please [click here](#) for more information on the lobbyist registration process.

Please [click here](#) to view the registered lobbyist database.

A Commitment to Open Government

The South Florida Water Management District is committed to open and transparent two-way communication with the public we serve. That includes avoiding technical jargon and speaking plainly about what we are doing, what we are planning to do and what our activities mean to YOU.

Participate in the Process

We encourage the public to participate in the decision-making process and to be actively engaged at whatever level they choose. We hold meetings in locations throughout our 16-county region, and whenever possible, we make them available for viewing via webcast on our home page or videoconference.

Share Your Views

We offer a variety of opportunities, formal and informal, for the public to share their views on any water resource issue. [Contact us](#) by email, phone, fax, letter, [electronic bulletin boards](#), [formal public records requests](#) or by speaking at [public meetings](#).

Representatives of community, local government, business or other stakeholder groups also provide invaluable insights and perspectives while serving as members of advisory committees and task forces.

Lobbyist Registration

During its 2014 session, the Florida Legislature passed Senate Bill 846 to create Florida Statute 112.3261 entitled, "Lobbying before water management districts; registration and reporting." Effective July 1, 2014, the bill requires each water management district in Florida to:

- ▶ Develop a lobbyist registration process
- ▶ Post a database to the district's website of currently registered lobbyists/principals
- ▶ Be diligent to ascertain whether persons required to register have complied
- ▶ Not knowingly authorize a person who is not registered to lobby the district

A person may not lobby the SFWMD until such person has registered as a lobbyist with the District Clerk's Office. Such registration shall be due upon initially being retained to lobby and is renewable on a calendar-year basis thereafter. The Florida Commission on Ethics has the authority to investigate sworn complaints that a lobbyist or principal failed to register with the SFWMD or knowingly submitted false information in a registration.

To complete registration, please fill out the Executive Branch lobbyist registration form below according to the directions and file it with the SFWMD Clerk. **NOTE:** A separate registration form must be sent to **each** water management district that an individual plans to lobby.

▶ Lobbyist Registration Forms

- ▶ [Executive Branch Lobbyist Registration Form \[PDF\]](#)
- ▶ [SFWMD Clerk Filing Information \[PDF\]](#)

▶ Registered Lobbyist Database

▶ Reference Information

- ▶ [Senate Bill 846 \(Florida Statute 112.3261\)](#)
- ▶ [Chapter 34-12 Executive Branch Lobbyist Registration Rules \[PDF\]](#)
- ▶ [Business Classification Info \(NAICS\)](#)
- ▶ [Florida Statute 112.3215 – Executive Branch Lobbying](#)

SFWMD Lobbyist Database Website

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 WATER MANAGEMENT DISTRICT

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South Florida WMD Lobbyists

Lobbyists registered with the water management district are listed. Use the drop down to select a water management district and then optionally select a year. Select an individual lobbyist to view principals.

Active Year:

Bette Davis
 386 Great Ones Ave
 Charlotte, NC 47390
 (877) 398-4983

Clark Gable
 333 Second St
 West Palm Beach, FL 33406
 (444) 444-4446

Henry Fonda
 84393 Ramble Way
 West Palm Beach, FL 48390
 833-656-2345

Humphrey Bogart
 Sunset Blvd
 Hollywood, CA 12345
 (123) 456-7899

In the News

- SFWMD Grounds Certified as Florida Friendly (May 17)
- SFWMD Joins City of Kissimmee Effort to Clean Up Lake Toho (May 13)
- Earth Day Celebration at Daggerwing Nature Center (Apr 22)
- Bicycle Ride Around Lake Okeechobee to Promote Literacy (Mar 31)
- SFWMD Declares Water Shortage as Regional Levels Continue Falling (Mar 22)

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Bette Davis

Majestic Mountains
 395 Passalong St.
 Charlottesville, VA 38587
 349-493-5434
Industry Code: 395487
Effective: 06/04/2014 - 11/22/2014

Seafare
 2346 Lilly Terrace
 Burbank, CA 39498
 498-542-6949
Industry Code: 294767
Effective: 06/04/2014 - 12/19/2014

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